

# Blow Delight Bar

## The Wave



The wave is a great way to give body and life to long hair, and was a big hit on the Mary Katrantzou catwalk. Use wavers to create a glamorous evening do, or even a texturised beach look.

### 1. Tecni.ART - Wild Stylers, Beach Waves

From tousled beach waves to large barrel curls. Wild Stylers Beach Waves Salt Spray gives a sexy, texturised matt finish to any hairstyle.

### 2. Tecni.ART - Texture Dust

The clue is in the name, Tecni. ART Texture Dust gives hair that extra oomph, for root to tip texture.



## Ballerina Bun



For a gentle, girly feel, low ballerina buns are back. Erdem couldn't get enough of the look this season.

### 1. Tecni.ART - Wild Stylers, Scruff Me

Give hair movement with Wild Stylers Scruff Me dishevelling gelée. Keeping your tousled, messy bun in place for up to 24 hours.

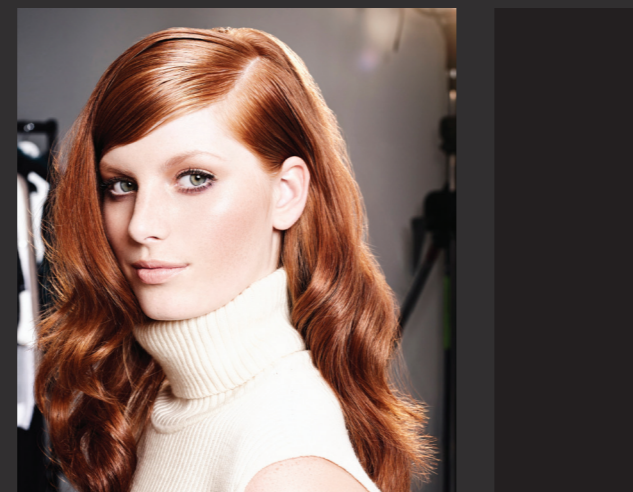
### 2. Tecni.ART - Wild Stylers, Next Day Hair

With limitless layering, Wild Stylers Next Day Hair is perfect for that ballerina-gone-bad look. It offers a light texturing boost with a chic matt effect.



## Extreme Parting

As seen in the JW Anderson show, the side parting is back - and this time it's extreme! Flattering for all face shapes.



### 1. Tecni.ART - Volume Architect

The key to achieving any beautiful style is adding body and hold before you start. Thicken and texturise the look with Tecni.ART Volume Architect.

### 2. Tecni.ART - Wild Stylers, Depolish

Depolish your look and rebel against flat lifeless hair. Re-work and re-style hair without limits with Tecni.ART Wild Stylers Depolish.



## Feather Texture

This look is great for giving eye-catching body to shorter hair, while lending it a fairytale, feminine touch. Seen on the Ashish catwalk, it's a sure-fire A/W winner.



### 1. Tecni.ART - Pli

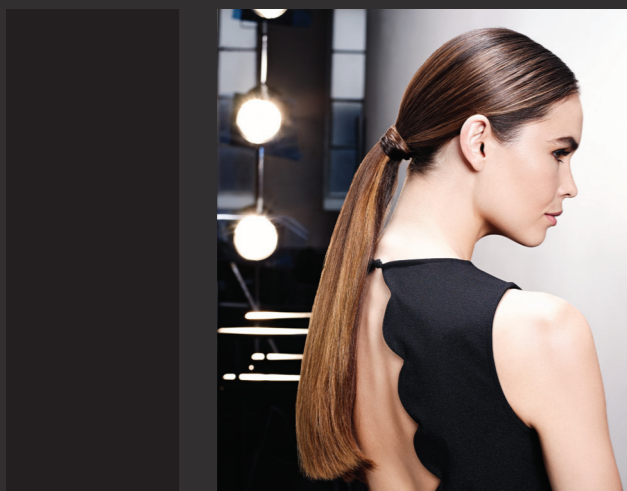
The key styling must-have, Tecni. ART Pli, works with heat and offers memory, grip and hold, for even the most daring of styles.

### 2. Tecni.ART - Wild Stylers, Crépage De Chignon

Create wilder XXI looks with Tecni. ART Wild Stylers Crépage De Chignon, adding masses of volume at the roots and scrunched up feather texture at the ends.



## The Pony



This is perhaps the most convenient way to achieve instant chic - as demonstrated by the models on the catwalk at Peter Pilotto. As opposed to the messy pony we've seen previously the key to this look is sleek smart finish.

### 1. Tecni.ART - Fix Design

A sleek elegant look, without a glimpse of frizz or flyaways with Tecni.ART Fix Design. Strong hold fixing spray for that ultra-smooth, polished finish.

### 2. Tecni.ART - Liss Control +

Create a two-tone pony with Liss Control+ and tame those thick, frizzy ends into sleek, shiny tresses.



This is a super-sexy look to rock this season, and it has already been a massive red-carpet hit, as well as featuring in shows such as Jonathan Saunders.

### 1. Tecni.ART - Glue

Defy gravity and explore this season's wet-look with Tecni.ART glue. This structuring fibre gel gives extreme hold and offers super shine.

### 2. Tecni.ART - Metallic Gloss

Bringing a softer finishing touch to your style, Tecni.ART Metallic Gloss gives high shine, with low hold feel - for the perfect finishing touch.



## Wet Look

